

HR Vendor Solutions

- 1. Speaking and Facilitation** - *Professional, dynamic and thought-provoking experiences.*
 - **Keynote presentations** - View content options on [my website](#).
 - **Workshops** - Educational and Interactive
 - Dynamic, hand-ons workshops to help attendees move from ideas to action in creating a more human work experience.
 - **Facilitated** customer discussions to gain feedback and insight
 - Learn what your clients are really thinking (and worrying) about. Sessions can range from traditional focus group style to interactive, non-technical hackathons.
- 2. Content Creation** - *Topics range from employee engagement and well-being to HR effectiveness and the future of work.*
 - Ebooks, white papers, and blogs
 - Sample work: [eBook](#), [white paper](#), [blog 1](#) and [blog 2](#)
 - Webinars
 - Sample work: [Salary.com Webinar](#)
 - Video: Short “How to” or Interview-Style
- 3. Advisory** - *Insights and advice for growing your business.*
 - Product design and strategy
 - Market positioning relative to employee engagement
 - Conference and event design

Jason Lauritsen is a keynote speaker, author and consultant with nearly twenty years of experience in the HR industry. His decade of experience as a corporate HR executive paired with his experience working as a vendor in recruiting, consulting, and HR technology allows him to bring a broad and powerful perspective to his work.

Jason has a reputation for delivering insights that prepare you for success in the future by challenging you to think differently now. He inspires improved organizational performance by showing others how to make the work experience more human. Jason has deep expertise in employee engagement, workplace culture, and management.

